karbon homes

Providing a strong foundation for life.

Unlocking Social Value
Sharing our approach

Jessica Alexander, Social Value Coordinator

Karbon Homes

"Social value serves as an umbrella term for the wider economic, social and environmental effects of an organisation's activities and actions"

Social Value Portal

karbon homes

Social Value at Karbon

Stronger Foundations Strategy

- Follow principles of social value in how we procure goods and services

Procurement Policy

- Social value to be included in all tenders over £100k with a 10% weighting

Approach to Social Value Policy

- Partner with organisations who share our values
- Underpins our approach to Place
- Introduces the Social Value Panel

Fair Foundations Report

- Maximise social value in our impact areas
- Support and encourage more robust social value reporting frameworks

karbon homes

Social Value Procurement Pathways

Social value is considered in all tenders led by our Karbon procurement team.

The pathway social value will take is agreed by Procurement and the Social Value Coordinator to ensure we are maximising opportunities and considering the market.

There are two ways social value is included at tender stage:

Bidders pledge the social value they will deliver as part of the quality response using the National TOMs Calculator & Method Statement.

Bidders sign up to a Cash Pledge (usually 1% of the contract value) which will be paid to Karbon and forms part of our social value fund.

karbon homes

Measurement & Reporting: Karbon TOMs

- National TOMs Framework
- ‘Karbon TOMs’ - Aligned with our Stronger Foundations Strategy, Fair Foundations work and the needs of our customers and communities
- Additional measures for procurement activity in our Karbon Impact Areas
- Opportunity for bespoke sets of measures where required

karbon homes

karbon homes

Social Value Coordinator

Social Value Support

- Scores social value tender responses
- Supports bids with social value outcome guidance and examples of delivery
- Facilitates the Social Value Panel & Social Value Fund

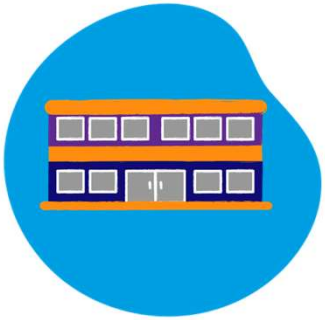
Social Value Delivery

- Partnership approach with contractors & suppliers
- Supports delivery of the social value outcomes pledged at tender
- Responsible for social value monitoring and evidence collection

Social Value Delivery

Jobs & Training

Karbon and Social Housing customers have 1st access via Foundations for Life and HENNE partners



Key Education Partners

Priority schools and colleges identified based on data and stock levels

Supporting Food Partners

Projects around food given priority with key partners in each operational area identified for ongoing support

Community Projects

One project per year for each operational area, identified by the Community Connectors

Unlocking Social Value Fund

Open for applications twice a year to the business for projects that meet TOMs themes.

karbon homes

Focus on – Food insecurity

- Partnered with 6 key food providers across the region
- Discussions around how SV can support their needs – volunteering opportunities and expert business support
- Volunteering opportunities document and ‘wish lists’ for each
- Focus on community investment projects proposed that have a link to food

County Durham foodbank

Feeding Families

Wansbeck Valley FOOD BANK

TBBT

West Northumberland FOOD BANK

The BAY Foodbank
Registered Charity Number 1151746
North Tyneside's Foodbank

Building Partnerships – West Northumberland Foodbank

- Partnership with APM Cleaning – one off deep clean and ongoing support with a monthly clean
- Building survey by Storm Tempest around energy efficiency – recommendations and funding opportunities
- HR advice from BDS Northern around HR policies

Social value delivered:

£1,373.50

karbon homes

karbon homes

Providing a strong foundation for life.

Want to find out more about social value at Karbon?

Visit our website:

Email:
Jessica Alexander
Social Value Coordinator
jessica.alexander@karbonhomes.co.uk